example 2c — Linear regression with endogenous treatment

Description Remarks and examples Also see

Description

Continuing from [ERM] example 2b, we now consider the case where the treatment is endogenous.

Remarks and examples

In [ERM] **example 2b**, we assumed that graduating from college was an exogenous treatment. However, unobserved factors such as ability may affect whether individuals graduate from college and also affect their wage. Thus, it may be more appropriate for us to treat having a college degree as an endogenous treatment. We found endogeneity in [ERM] **example 2a**, which analyzes the treatment instead as a binary endogenous covariate. You may want to compare the result of this example with the results from [ERM] **example 2b**.

Because college graduation is now assumed to be endogenous, we must specify a model for college. We model graduation as a function of the level of parental education (peduc), which we further assume does not have a direct effect on wage. The endogenous treatment equation is specified in option entreat().

stata.com

. eregress wag	ge c.age##c.ag	ge tenure, e	entreat(co	ollege =	i.peduc) vce((robust)						
Iteration 0:	ation 0: log pseudolikelihood = -17382.446											
<pre>Iteration 1: log pseudolikelihood = -17381.922</pre>												
Iteration 2: log pseudolikelihood = -17381.92												
Extended lines	Number of obs = 6,000 Wald chi2(8) = 348743.60											
Log pseudolike	Prob > chi2 = 0.0000											
		Robust										
	Coef.	Std. Err.	z	P> z	[95% Conf.	Interval]						
wage												
college#												
c.age												
no	.2338084	.0176633	13.24	0.000	.199189	.2684279						
yes	.6777385	.0219827	30.83	0.000	.6346531	.7208239						
aa]]ama#												
college# c.age#c.age												
c.age#c.age no	0018611	.00019	-9.79	0.000	0022335	0014887						
yes	0052533	.0002372	-22.14	0.000	0057183	0047883						
yes	.0032333	.0002372	22.14	0.000	.0007100	.004/005						
college#												
c.tenure												
no	.3948863	.0207452	19.04	0.000	.3542263	.4355462						
yes	.5883544	.0257213	22.87	0.000	.5379415	.6387673						
·												
college												
no	10.86301	.3675208	29.56	0.000	10.14268	11.58333						
yes	3.184255	.4612019	6.90	0.000	2.280316	4.088194						
college peduc												
college	.849575	.0356419	23.84	0.000	.7797181	.9194318						
graduate	1.347272	.0491996	27.38	0.000	1.250843	1.443701						
doctorate	1.541025	.1174797	13.12	0.000	1.310769	1.771281						
doctorate	1.041020	.11/4/3/	10.12	0.000	1.510705	1.771201						
_cons	973061	.0292791	-33.23	0.000	-1.030447	9156749						
<pre>var(e.wage)</pre>	7.629807	.2245651			7.202122	8.082889						
<pre>corr(e.col~e,</pre>												
e.wage)	.623109	.0267317	23.31	0.000	.5679046	.6727326						

As in [ERM] example 2b, most of the coefficients are difficult to directly interpret. The estimated correlation between the errors from the main and auxiliary equations is 0.62. The z statistic may be used for a Wald test of the null hypothesis that there is no endogenous treatment. We reject this hypothesis and conclude that having a college degree is an endogenous treatment. Because the estimate is positive, we conclude that unobserved factors that increase the chance of having a college degree also tend to increase wage.

We can use estat teffects to estimate the average effect of a college degree on wage. We use the atet option to estimate the ATET.

. estat teffects, atet Predictive margins					Number of obs = Subpop. no. obs =		
	Nargin	Unconditional Std. Err.	z	P> z	[95% Co	onf.	Interval]
ATET college (yes vs no)	5.144136	.1656339	31.06	0.000	4.81949	9	5.468772

We estimate that the average wage for those who graduated from college is \$5.14 higher than it would have been had those same individuals not graduated from college. This is \$2.49 less than the result from our model in [ERM] example 2b that did not account for the endogeneity of college graduation. We said "same individuals" to emphasize that \$5.14 is a treatment effect on those who chose to attend college and graduated. More formally, it is our estimate of what the average increase in wage is in the whole population for everyone who chose to attend college and graduated.

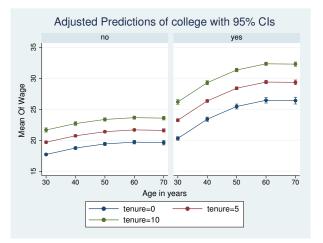
Is this effect constant for everyone? Let's approach that question by first profiling expected wages for some representative values of age and tenure. We can ask margins to do that by typing

```
. margins college, predict(base(college=1)) vce(unconditional)
> at(age=(30(10)70) tenure=(0 5 10) peduc=2)
  (output omitted)
```

We used the at() option to request values of age from 30 to 70 in units of 10 years and, for each of those ages, tenures of 0, 5, and 10. We also requested college = 0 and college = 1, but we did that by typing college right after the margins command. We could have instead typed $college=(0 \ 1)$ in our at() option, but this is better. You will see that in a minute. We still want estimates for those who chose to go to college and graduated, so we specify predict(base(college=1)). That means we are further conditioning on the unobservable factors that increased the probability of graduating from college.

If you run the margins command, you will see that it takes a few seconds and that it produces a lot of output. Let's graph the results,

```
. marginsplot, by(college)
```



The first thing we notice is that these results are far too regular, and we should review our data collection process. That aside, the age–earnings profiles on the left, where we have taken the degrees away from our college graduates, are distinctly different from those on the right, where they get to retain their degrees. We see that tenure does have an effect, and if we look closely, it has a larger effect on college graduates: the profiles are further apart on the right. What do the points on this graph represent? Each point in the panel on the right is the expected wage for someone who graduated from college, whose parents graduated from college, and who has the age and tenure shown on the graph. Each point on the left is a counterfactual where we assume those same people did not graduate from college but where we continue to condition on the fact that their endogenous choice was to attend and complete college.

Seeing that, we have to ask, what are the profiles of the effect of college? To find those, we just add an r. to college on our previous margins command. Now you know why we specified college the way we did.

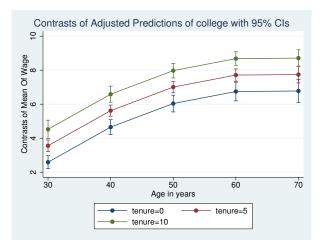
```
. margins r.college, predict(base(college=1)) vce(unconditional)
> at(age=(30(10)70) tenure=(0 5 10) peduc=2)
```

```
(autrust amitted)
```

```
(output omitted)
```

Again, the output is long, so we graph the results.

. marginsplot



College affects wages the least when people are young and have no tenure. The largest effects are seen for those older than 50 and even more so when they also have long tenure. Each point represents the expected increase in wages due to graduating from college among those who chose to attend college and graduated. So each is an average treatment effect on the treated (ATET). Unlike overall average ATETs, these are conditioned on being at a specific age and having a specific tenure. Each point is bracketed by a pointwise 95% confidence interval. The confidence intervals reveal that we have pretty tight estimates for each of the ATETs. Note that the previous graph also displayed 95% confidence intervals. They were just so narrow that they are difficult to see.

Some might quibble with the "A" we just used in ATET because we have specified values for every covariate. Even so, taking the expectation over the errors in the model is a form of averaging. If you prefer call them the expected TETs (treatment effects on the treated).

We have focused on treatment effects on the treated, those who graduated from college. We could have just as easily asked about treatment effects on the untreated, those who did not graduate from college. What would we expect wages to do if they did graduate from college? Maybe we could reduce the cost of admission or otherwise affect their decision or institute mandatory college attendance. It is a minor change to what we have already typed. In each case, just change

```
predict(base(college=1))
```

to

predict(base(college=0))

If you do that, you will be conditioning on a decision not to attend college or a failure to complete college. If you make this change and reproduce the first graph, you will find that even after one graduates from college, wages are expected to be a little lower for this group. Recall that the unobserved factors that affected choosing to attend college were positively correlated with wages. If you run the contrasts to obtain the ATEU (average treatment effects on the untreated), you will find that those effects are identical to the ATETs! That is because our model is linear and because we are not averaging over the observations. The effect of the unobserved factors is different for college graduates and nongraduates. However, that effect is subtracted out when the counterfactuals are differenced to estimate the effect of college.

We gave parents' education short shrift in our analysis, locking it at the single value representing undergraduate degree. You can easily explore how differing levels of parents' education affect the results. Try typing

```
margins college, predict(base(college=1)) vce(unconditional) ///
at(age=36 tenure=10 peduc=(1 2 3 4))
```

You will find that parents' education does affect expected wages through the correlation between our two equations.

As is often the case with models having complications, estimation is just the first step.

See *Treatment* under *Methods and formulas* in [ERM] **eregress** and *Estimating treatment effects* with margins in [R] **margins, contrast** for additional information about calculating the ATET.

Also see

[ERM] eregress — Extended linear regression

[ERM] eregress postestimation — Postestimation tools for eregress

[ERM] estat teffects — Average treatment effects for extended regression models

[ERM] intro 8 — Conceptual introduction via worked example