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**heckpoisson** — Poisson regression with sample selection

Description Quick start

Quick start Menu Syntax

Options Remarks and examples Stored results Methods and formulas

References Also see

# **Description**

heckpoisson fits a Poisson regression model with endogenous sample selection. This is sometimes called nonignorability of selection, missing not at random, or selection bias. Unlike the standard Poisson model, there is no assumption of equidispersion.

## **Quick start**

Poisson model of y on x1 with z1 predicting selection when binary variable selected indicates selection status

```
heckpoisson y x1, select(selected = z1)
```

Add categorical variable a using factor-variables syntax

```
heckpoisson y x1 i.a, select(selected = z1 i.a)
```

Report results as incidence-rate ratios

```
heckpoisson y x1 i.a, select(selected = z1 i.a) irr
```

Add robust standard errors

```
heckpoisson y x1 i.a, select(selected = z1 i.a) vce(robust)
```

Include exposure variable expose to account for different exposure levels

```
heckpoisson y x1 i.a, select(selected = z1 i.a) exposure(expose)
```

### Menu

Statistics > Sample-selection models > Poisson model with sample selection

# **Syntax**

```
heckpoisson depvar indepvars [if] [in] [weight],
       \underline{\text{sel}}ect([depvar_s = ]indepvars_s [, \underline{\text{nocon}}stant \underline{\text{off}}set(varname_{os})]) [options]
                                 Description
 options
Model
*select()
                                 specify selection equation: dependent and independent
                                    variables; whether to have constant term and offset variable
 noconstant
                                 suppress constant term
 exposure(varname<sub>e</sub>)
                                 include ln(varname_e) in model with coefficient constrained to 1
 offset(varname<sub>o</sub>)
                                 include varname<sub>o</sub> in model with coefficient constrained to 1
 constraints(constraints)
                                 apply specified linear constraints
 collinear
                                 keep collinear variables
SE/Robust
 vce(vcetype)
                                 vcetype may be oim, robust, cluster clustvar, opg, bootstrap,
                                    or jackknife
Reporting
 level(#)
                                 set confidence level: default is level(95)
                                 report incidence-rate ratios
 irr
                                 do not display constraints
 nocnsreport
 display_options
                                 control columns and column formats, row spacing, line width,
                                    display of omitted variables and base and empty cells, and
                                    factor-variable labeling
Integration
 intpoints(#)
                                 set the number of integration (quadrature) points; default is
                                    intpoints(25)
Maximization
 maximize_options
                                 control the maximization process; seldom used
 coeflegend
                                 display legend instead of statistics
 *select() is required.
```

The full specification is  $\underline{select}(\lfloor depvar_s = \rfloor)$  indepvars,  $\lfloor$ ,  $\underline{noconstant}$  offset( $varname_{OS}$ ). indepvars and indepvars, variables, may contain factor variables; see [U] 11.4.3 Factor variables. indepvars and indepvars, variables, may contain time-series operators; see [U] 11.4.4 Time-series variats. bootstrap, by, jackknife, rolling, statsby, and svy are allowed; see [U] 11.1.10 Prefix commands. Weights are not allowed with the bootstrap prefix; see [R] bootstrap. vce() and weights are not allowed with the svy prefix; see [SVY] svy. fweights, iweights, and pweights are allowed; see [U] 11.1.6 weight. coeflegend does not appear in the dialog box. See [U] 20 Estimation and postestimation commands for more capabilities of estimation commands.

## **Options**

Model

 $select([depvar_s = ] indepvars_s [$ , noconstant offset( $varname_{os}$ )]) specifies the variables and options for the selection equation. It is an integral part of specifying a sample-selection model and is required.

If  $depvar_s$  is specified, it should be coded as 0 or 1, with 0 indicating an observation not selected and 1 indicating a selected observation. If  $depvar_s$  is not specified, then observations for which depvar is not missing are assumed selected and those for which depvar is missing are assumed not selected.

noconstant suppresses the selection constant term (intercept).

offset  $(varname_{os})$  specifies that selection offset  $varname_{os}$  be included in the model with the coefficient constrained to be 1.

noconstant, exposure  $(varname_e)$ , offset  $(varname_o)$ , constraints (constraints), collinear; see [R] estimation options.

SE/Robust

vce(vcetype) specifies the type of standard error reported, which includes types that are derived from asymptotic theory (oim, opg), that are robust to some kinds of misspecification (robust), that allow for intragroup correlation (cluster clustvar), and that use bootstrap or jackknife methods (bootstrap, jackknife); see [R] vce\_option.

Reporting

level(#); see [R] estimation options.

irr reports estimated coefficients transformed to incidence-rate ratios, that is,  $e^{\beta_i}$  rather than  $\beta_i$ . Standard errors and confidence intervals are similarly transformed. This option affects how results are displayed, not how they are estimated or stored. irr may be specified at estimation or when replaying previously estimated results.

nocnsreport; see [R] estimation options.

display\_options: noci, nopvalues, noomitted, vsquish, noemptycells, baselevels,
 allbaselevels, nofvlabel, fvwrap(#), fvwrapon(style), cformat(%fmt), pformat(%fmt),
 sformat(%fmt), and nolstretch; see [R] estimation options.

Integration

intpoints(#) specifies the number of integration points to use for quadrature. The default is intpoints(25), which means that 25 quadrature points are used. The maximum number of allowed integration points is 128.

The more integration points, the more accurate the approximation to the log likelihood. However, computation time increases with the number of quadrature points and is roughly proportional to the number of points used.

Maximization

maximize\_options: difficult, technique(algorithm\_spec), iterate(#), [no] log, trace,
 gradient, showstep, hessian, showtolerance, tolerance(#), ltolerance(#),
 nrtolerance(#), nonrtolerance, and from(init\_specs); see [R] maximize. These options are
 seldom used.

The following option is available with heckpoisson but is not shown in the dialog box: coeflegend; see [R] estimation options.

# Remarks and examples

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When analyzing observational data, we must consider the possibility that we cannot treat the observations for which we have data as if they were selected at random. Suppose we are interested in the number of after-school tutoring sessions a child attends. If unobservable variables that affect which students attend the sessions, for example, family stability, also affect the number of visits we observe, then a condition known as endogenous sample selection is present. This phenomenon is sometimes simply referred to as sample selection or called missing not at random, nonignorability of selection, or selection bias. When endogenous sample selection occurs, conventional estimation techniques are not appropriate. Cameron and Trivedi (2010, 556–562) and Greene (2018, 950–957) provide good introductions to the concept of endogenous sample selection.

The venerable Heckman estimator handles endogenous sample selection when the outcome of interest is modeled by linear regression; see [R] **heckman**. However, the Heckman estimator is not appropriate for count outcomes because its linear model for the outcome could produce negative predicted values and does not restrict the predicted values to integers.

There are different methods for estimating the parameters of a count-data model with endogenous sample selection. heckpoisson implements the maximum likelihood estimator derived in Terza (1998); see also Cameron and Trivedi (2013, chap. 10) for a discussion of this estimator.

The model consists of one equation for the count outcome, y, and one equation for a binary selection indicator, s. The indicator s is always observed and takes values of 0 or 1. But the outcome y is observed only if s=1, that is, we have complete information about the covariates of interest and selection status. However, the value of the primary outcome of interest, y, is sometimes unknown.

More formally, the count outcome y is assumed to have a Poisson distribution, conditional on the covariates, with conditional mean

$$E(y_i|\mathbf{x}_i, \epsilon_{1j}) = \exp(\mathbf{x}_i\boldsymbol{\beta} + \epsilon_{1j})$$
 Poisson regression equation

However, we only observe y for observation j if  $s_j = 1$ :

$$s_j = \begin{cases} 1, & \text{if } \mathbf{w}_j \gamma + \epsilon_{2j} > 0 \\ 0, & \text{otherwise} \end{cases}$$
 selection equation

where

$$\epsilon_1 \sim N(0, \sigma)$$

$$\epsilon_2 \sim N(0, 1)$$

$$\operatorname{corr}(\epsilon_1, \epsilon_2) = \rho$$

When  $\rho \neq 0$ , standard Poisson regression based on the observed y yields biased estimates. heckpoisson provides consistent, asymptotically efficient estimates for the parameters in such models.

Unlike the standard Poisson regression, the Poisson model with sample selection allows underdispersion and overdispersion.

## Example 1: Poisson model with sample selection

Suppose we want to know the effect of research and development (R&D) expenditures on the number of patents obtained by a firm in the last two years. The patent dataset contains fictional data on the number of patents (npatents) of 10,000 firms in different sectors. After reading in the data, we tabulate the frequencies of npatents against an indicator for whether a firm applied for patents (applied).

- . use http://www.stata-press.com/data/r15/patent (Fictional data on patents and R&D)
- . tabulate npatents applied, missing

Number of patents (last 2 yrs)	Applied fo Not Apply	r patent Apply	Total
0	0	1,127	1,127
1	Ö	1,455	1,455
2	Ö	1,131	1,131
3	Ö	710	710
4	Ö	479	479
5	Ö	266	266
6	o o	126	126
7	Ö	98	98
8	Ö	66	66
9	0	42	42
10	ő	19	19
11	o o	24	24
12	o o	5	5
13	Ö	7	7
14	Ö	5	5
15	0	10	10
17	0	1	1
18	0	1	1
19	0	2	2
22	0	1	1
•	4,425	0	4,425
Total	4,425	5,575	10,000

The output shows that npatents is missing for about half of the sample because some firms did not apply for any patents. Some firms prefer to keep their discoveries as trade secrets instead of applying for patents. The sample selection will be endogenous if the unobservable variables that affect which firms apply for patents also affect the number of patents obtained. Therefore, we do not want to use a standard Poisson model for these data.

We model npatents as a function of R&D expenditures (expenditure) and a categorical variable indicating whether the firm is in the information technology (IT) sector (tech). We model the selection indicator applied as a function of expenditure, tech, and firm size (size), which is excluded from the outcome model.

```
R
```

```
. heckpoisson npatents expenditure i.tech,
> select(applied = expenditure size i.tech)
                log\ likelihood = -17442.266
rescale:
                log\ likelihood = -17442.266
                log likelihood = -17442.266
rescale eq:
(setting technique to bhhh)
Iteration 0:
                log likelihood = -17442.266
                log\ likelihood = -17441.444
Iteration 1:
Iteration 2:
                log\ likelihood = -17440.72
                log likelihood = -17440.438
Iteration 3:
Iteration 4:
                log\ likelihood = -17440.438
Poisson regression with endogenous selection
                                                   Number of obs
                                                                             10,000
(25 quadrature points)
                                                          Selected
                                                                              5,575
                                                          Nonselected =
                                                                              4,425
                                                   Wald chi2(2)
                                                                             443.90
                                                                             0.0000
Log likelihood = -17440.44
                                                   Prob > chi2
                     Coef.
                              Std. Err.
                                                   P>|z|
                                                              [95% Conf. Interval]
    npatents
                                              z
npatents
 expenditure
                   .497821
                              .0507866
                                            9.80
                                                   0.000
                                                               .398281
                                                                            .597361
        tech
  IT sector
                  .5833501
                              .0300366
                                           19.42
                                                   0.000
                                                              .5244795
                                                                           .6422207
       _cons
                 -1.855143
                               .208204
                                           -8.91
                                                   0.000
                                                             -2.263216
                                                                          -1.447071
applied
 expenditure
                  .1369954
                              .0447339
                                            3.06
                                                   0.002
                                                              .0493185
                                                                           .2246723
        size
                  .2774201
                              .0469132
                                            5.91
                                                   0.000
                                                              .1854718
                                                                           .3693683
        tech
                  .2750208
                              .0277032
                                            9.93
                                                   0.000
                                                              .2207236
                                                                            .329318
  IT sector
       _cons
                 -1.660778
                              .2631227
                                           -6.31
                                                   0.000
                                                             -2.176489
                                                                          -1.145066
     /athrho
                  1.161677
                              .2847896
                                            4.08
                                                   0.000
                                                              .6034999
                                                                           1.719855
    /lnsigma
                 -.3029685
                              .0499674
                                           -6.06
                                                   0.000
                                                             -.4009028
                                                                          -.2050342
         rho
                  .8215857
                              .0925557
                                                              .5395353
                                                                           .9378455
                  .7386224
                               .036907
                                                              .6697151
                                                                           .8146195
       sigma
```

Wald test of indep. eqns. (rho = 0): chi2(1) = 16.64 Prob > chi2 = 0.0000

The coefficient estimates reported by heckpoisson can be interpreted similarly to those reported by poisson. For example, the positive coefficient on expenditure tells us that increasing R&D expenditures is associated with an increasing number of patents. However, the magnitude of the effect cannot be directly determined by the coefficients. The best way to obtain interpretable effects is by using margins. See example 1 in [R] heckpoisson postestimation for more information.

The estimated correlation between the selection errors and outcome errors is 0.8, and the Wald test in the footer indicates that we can reject the null hypothesis of zero correlation. This positive and significant correlation estimate implies that unobservable factors that increase the number of patents a firm is awarded tend to occur with unobservable factors that also increase the chance of a firm being willing to apply for patents.

#### □ Technical note

In practice, we rely on the strength of the relationship between size and applied and the fact that size does not appear in the model for npatents to pin down the parameter estimates. Technically, we do not need this exclusion restriction, but identification from the functional form alone tends to be weak. For a discussion of this point, see Cameron and Trivedi (2010, 558–562).

## Example 2: Obtaining incidence-rate ratios

In some cases, we may wish to view the parameters as incidence-rate ratios (IRRs). That is, we want to hold all the x's in the model constant except one, say, the ith. The IRR for a one-unit change in  $x_i$  is

$$\frac{e^{\ln(E)+\beta_1x_1+\cdots+\beta_i(x_i+1)+\cdots+\beta_kx_k+e_1}}{e^{\ln(E)+\beta_1x_1+\cdots+\beta_ix_i+\cdots+\beta_kx_k+e_1}}=e^{\beta_i}$$

For instance, we may want to know the relative incidence rate of patents as the expenditure changes or the relative incidence rate of patents as sectors change from non-IT to IT.

We can use option irr to display the coefficient estimates transformed to IRRs. This option may be specified when we originally fit our model or on replay. Because we have already fit the model, we specify irr below using the replay syntax.

Number of obs

Selected

Nonselected =

10,000

5,575

4,425

. heckpoisson, irr

(25 quadrature points)

Poisson regression with endogenous selection

Log likelihood = -17440.44				Wald chi2(2) = Prob > chi2 =		443.90 0.0000
npatents	IRR	Std. Err.	z	P> z	[95% Conf.	Interval]
npatents						
expenditure	1.645133	.0835508	9.80	0.000	1.489262	1.817316
tech						
IT sector	1.792032	.0538265	19.42	0.000	1.689579	1.900697
_cons	.1564305	.0325695	-8.91	0.000	.1040154	.2352583
applied						
expenditure	.1369954	.0447339	3.06	0.002	.0493185	.2246723
size	.2774201	.0469132	5.91	0.000	.1854718	.3693683
tech						
IT sector	. 2750208	.0277032	9.93	0.000	.2207236	.329318
_cons	-1.660778	.2631227	-6.31	0.000	-2.176489	-1.145066
/athrho	1.161677	.2847896	4.08	0.000	.6034999	1.719855
/lnsigma	3029685	.0499674	-6.06	0.000	4009028	2050342
rho	.8215857	.0925557			.5395353	.9378455
sigma	.7386224	.036907			.6697151	.8146195

Note: Estimates are transformed only in the first equation.

Note: \_cons estimates baseline incidence rate.

Wald test of indep. eqns. (rho = 0): chi2(1) = 16.64 Prob > chi2 = 0.0000

The IRR for IT is about 1.8, meaning that the expected number of patents in the IT sector is 1.8 times more than in the non-IT sector.

1

### Stored results

heckpoisson stores the following in e():

```
Scalars
    e(N)
                                number of observations
    e(N_selected)
                                number of selected observations
                                number of nonselected observations
    e(N_nonselected)
                                number of parameters
    e(k)
                                number of equations in e(b)
    e(k_eq)
    e(k_eq_model)
                                number of equations in overall model test
                                number of auxiliary parameters
    e(k_aux)
    e(k_dv)
                                number of dependent variables
    e(df_m)
                                model degrees of freedom
    e(11)
                                log likelihood
    e(N_clust)
                                number of clusters
                               \chi^2
    e(chi2)
                                \chi^2 for comparison, \rho=0 test
    e(chi2_c)
    e(n_quad)
                                number of quadrature points
                                significance of model test
    e(p)
    e(p_c)
                                significance of comparison test
                                rank of e(V)
    e(rank)
    e(ic)
                                number of iterations
    e(rc)
                                return code
    e(converged)
                                1 if converged, 0 otherwise
Macros
    e(cmd)
                                heckpoisson
    e(cmdline)
                                command as typed
    e(depvar)
                                name of dependent variable
    e(wtype)
                                weight type
    e(wexp)
                                weight expression
    e(title)
                                title in estimation output
    e(title2)
                                secondary title in estimation output
    e(clustvar)
                                name of cluster variable
    e(offset1)
                                offset for regression equation
    e(offset2)
                                offset for selection equation
                                Wald; type of model \chi^2 test
    e(chi2type)
                                Wald; type of comparison \chi^2 test
    e(chi2_ct)
                                vcetype specified in vce()
    e(vce)
    e(vcetype)
                                title used to label Std. Err.
    e(opt)
                                type of optimization
    e(which)
                                max or min; whether optimizer is to perform maximization or minimization
    e(ml_method)
                                type of ml method
    e(user)
                                name of likelihood-evaluator program
    e(technique)
                                maximization technique
    e(properties)
                                program used to implement predict
    e(predict)
                                predictions allowed by margins
    e(marginsok)
    e(marginsnotok)
                                predictions disallowed by margins
    e(asbalanced)
                                factor variables fyset as asbalanced
                                factor variables fyset as asobserved
    e(asobserved)
```

```
Matrices

e(b) coefficient vector
e(Cns) constraints matrix
e(ilog) iteration log (up to 20 iterations)
e(gradient) gradient vector
e(V) variance—covariance matrix of the estimators
e(V_modelbased) model-based variance

Functions
e(sample) marks estimation sample
```

## Methods and formulas

heckpoisson implements Terza's maximum likelihood estimator for the parameters of a count-data model with endogenous sample selection (Terza 1998).

Suppose that the count outcome  $y_j$  has covariates  $\mathbf{x}_j$  and that  $y_j$  has a Poisson distribution, conditional on  $\mathbf{x}_j$ , with conditional mean

$$E(y_j|\mathbf{x}_j, \epsilon_{1j}) = \mu_j = \exp(\mathbf{x}_j\boldsymbol{\beta} + \epsilon_{1j})$$

and

$$\Pr(Y = y_j | \mathbf{x}_j, \epsilon_{1j}) = \frac{\mu_j^{y_j} e^{-\mu_j}}{y_j!}$$

We only observe  $y_j$  when  $s_j$ , the selection outcome, which is the binary outcome from a latent-variable model with covariates  $\mathbf{w}_j$ , is equal to 1.

$$s_j = \begin{cases} 1, & \text{if } \mathbf{w}_j \gamma + \epsilon_{2j} > 0 \\ 0, & \text{otherwise} \end{cases}$$

The error terms  $\epsilon_1$  and  $\epsilon_2$  are assumed to have bivariate normal distribution with zero mean and covariance matrix

$$\begin{bmatrix} \sigma^2 & \sigma\rho \\ \sigma\rho & 1 \end{bmatrix}$$

where  $\sigma$  and  $\rho$  have their usual interpretation for the bivariate normal distribution. A nonzero  $\rho$  implies that the selected sample is not representative of the whole population and therefore that inference based on standard Poisson regression using the observed sample is incorrect.

In maximum likelihood estimation,  $\ln \sigma$  and  $\tanh \rho$  are estimated rather than directly estimating  $\sigma$  and  $\rho$ .

atanh 
$$\rho = \frac{1}{2} \ln \left( \frac{1+\rho}{1-\rho} \right)$$

The joint log likelihood is given by

$$\ln L(\boldsymbol{\theta}) = \sum_{j=1}^{N} \left[ s_j \times \ln \{ \Pr(y_j, s_j = 1) | \mathbf{x}_j, \mathbf{w}_j, \boldsymbol{\theta} \} + (1 - s_j) \times \ln \{ \Pr(s_j = 0 | \mathbf{w}_j, \boldsymbol{\theta}) \} \right]$$

where  $\theta$  denotes  $(\beta, \gamma, \rho, \sigma)$  for notational simplicity.

The joint probability  $\Pr(y_j, s_j = 1 | \mathbf{x}_j, \mathbf{w}_j, \boldsymbol{\theta})$  can be obtained by integrating the conditional probability  $\Pr(y_j, s_j = 1 | \mathbf{x}_j, \mathbf{w}_j, \boldsymbol{\theta}, \epsilon_1)$  over  $\epsilon_1$ . More precisely,

$$\Pr(y_j, s_j = 1 | \mathbf{x}_j, \mathbf{w}_j, \boldsymbol{\theta}) = \int_{-\infty}^{\infty} \Pr(y_j | \mathbf{x}_j, \epsilon_1) \Phi\left(\frac{\mathbf{w}_j \gamma + \rho / \sigma \epsilon_1}{\sqrt{1 - \rho^2}}\right) \phi(\epsilon_1 / \sigma) d\epsilon_1$$
 (1)

where  $\phi(\cdot)$  is the standard normal density function and  $\Phi(\cdot)$  is the standard normal cumulative density function.  $\Pr(s_i = 0 | \mathbf{w}_i, \boldsymbol{\theta})$  is similarly derived.

$$\Pr(s_j = 0 | \mathbf{w}_j, \boldsymbol{\theta}) = \int_{-\infty}^{\infty} \Phi\left(-\frac{\mathbf{w}_j \gamma + \rho/\sigma \epsilon_1}{\sqrt{1 - \rho^2}}\right) \phi(\epsilon_1/\sigma) d\epsilon_1$$
 (2)

The integrations in (1) and (2) have no closed form and must be approximated using Gauss–Hermite quadrature.

heckpoisson supports the Huber/White/sandwich estimator of the variance and its clustered version using vce(robust) and vce(cluster *clustvar*), respectively. See [P] \_robust, particularly Maximum likelihood estimators and Methods and formulas.

heckpoisson also supports estimation with survey data. For details on VCEs with survey data, see [SVY] variance estimation.

## References

Cameron, A. C., and P. K. Trivedi. 2010. *Microeconometrics Using Stata*. Rev. ed. College Station, TX: Stata Press. ——. 2013. *Regression Analysis of Count Data*. 2nd ed. New York: Cambridge University Press.

Greene, W. H. 2018. Econometric Analysis. 8th ed. New York: Pearson.

Terza, J. V. 1998. Estimating count data models with endogenous switching: Sample selection and endogenous treatment effects. *Journal of Econometrics* 84: 129–154.

## Also see

- [R] heckpoisson postestimation Postestimation tools for heckpoisson
- [R] heckman Heckman selection model
- [R] **heckoprobit** Ordered probit model with sample selection
- [R] **heckprobit** Probit model with sample selection
- [R] **poisson** Poisson regression

[SVY] svy estimation — Estimation commands for survey data

[TE] **etpoisson** — Poisson regression with endogenous treatment effects

[U] 20 Estimation and postestimation commands